



## **Cannabis Marketing Association & MJBizDaily Announce Exclusive Partnership**

Marijuana Business Daily (MJBizDaily), the leading B2B resource for the cannabis industry, has been named the exclusive national media sponsor for the [Cannabis Marketing Association](#) (CMA), the leading industry trade group supporting the professional and creative growth of marijuana communications professionals.

“The Cannabis Marketing Association team couldn’t think of a better partner to become our exclusive national media sponsor for the year as CMA launches a series of cornerstone [events](#) in 2020, including our inaugural [Cannabis Marketing Summit](#)” said Lisa Buffo, Founder & CEO, Cannabis Marketing Association.

“The Cannabis Marketing Summit will be held in Los Angeles in February. It is 2 days of full programming discussing the state of cannabis marketing and professional best practices, led by marketing executives from across the industry,” said Buffo.

“The Marijuana Business Daily team has been an active and supportive CMA Business Member since our early days and has believed in us from the start. Cannabis Marketing Association is proud to be a supporting sponsor of MJBizCon.”

“MJBizDaily is always eager to support professional organizations focused on helping businesses in the cannabis marketplace, said Chris Day, VP External Relations, MJBizDaily. “The CMA is doing great things to bring the cannabis marketing community together as they navigate the challenges communications professionals encounter.”

CMA was founded in 2016 and has chapters in Denver, San Francisco, Los Angeles, San Diego, Seattle, Boston, New York, New Jersey, and DC. Since expanding to the East Coast in 2019, they’ve doubled their national footprint and membership has grown 60%.

### **About Cannabis Marketing Association**

[Cannabis Marketing Association](#) is an industry trade group that supports the professional and creative growth of marijuana professionals by providing career resources, education-based events and networking opportunities. Cannabis Marketing Association has chapters in nine U.S. cities and hosts monthly events and webinars for members hailing from 40 states and abroad. The mission of the Cannabis Marketing Association is to bring a positive perception to, and authentic understanding of, cannabis and its consumers around the world. For more information, please visit <https://thecannabismarketingassociation.com>.

## **About Marijuana Business Daily**

[Marijuana Business Daily](#) is the leading B2B resource for the medical marijuana and retail cannabis industry. Founded in 2011, it is the most trusted independent publisher and event producer serving America's cannabis industry entrepreneurs and investors. They produce America's oldest and largest cannabis trade show: [Marijuana Business Conference & Expo](#) (MJBizCon), held in Las Vegas every year. The 2015, 2016, 2017, and 2018 events were each named to the Fastest 50 growing trade shows in North America by Trade Show Executive Magazine. The 2019 MJBizCon attendance is expected to reach more than 35,000, December 11-13, 2019. For more information, please visit <https://mjbizdaily.com/>.