

REPUTATIO

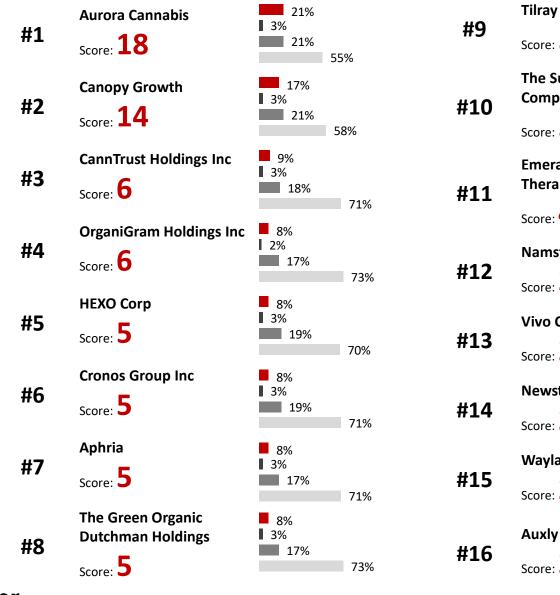
n. – 1325-75 Middle English *reputacioun* < Latin *reputātiōn*- (stem of *reputātiō*) computation, consideration.

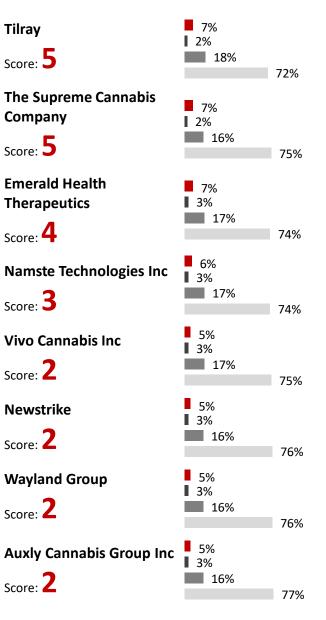
1, [The only study that provides a complete sector analysis of reputation for more than 300 companies in Canada.]



CANNABIS PRODUCERS

CANNABIS PRODUCERS REPUTATION – JANUARY RESULTS







CANNABIS PRODUCERS REPUTATION – JULY RESULTS LECET

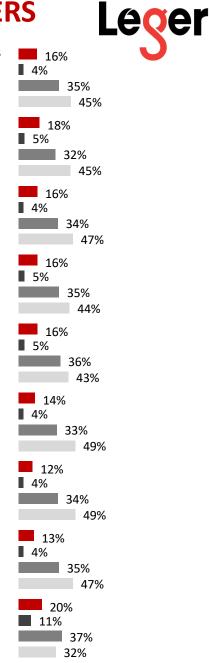
	Aurora Cannabis	15%	•			
#1	Score: 9	6% 28% 50%	#11	Emerald Health Therapeutics _{Score:} 2	4% 3% 22%	U
#2	Canopy Growth Score: 7	13% 6% 27% 54%	#12	The Supreme Cannabis Co. Inc. _{Score:} 1	5% 2% 21%	71%
#3	HEXO Corp. _{Score:} 4	7% 3% 23% 68%	#13	Vivo Cannabis Inc. _{Score:} <mark>1</mark>	5% 4% 21%	70%
#4	Aphria _{Score:} 4	7% 3% 23% 67%	#14	West Leaf Score: 1	4% 3% 21%	
#5	Cronos Group Inc. _{Score:} 3	5% 3% 24% 68%	#15	Newstrike Brands	4% 3% 20%	71%
#6	OrganiGram Holdings Inc. _{Score:} 2	6% 4% 22% 68%	#16	Wayland Group	3% 3% 22%	73%
#7	Tilray _{Score:} 2	6% 3% 22% 69%	#17	Score: 1 Auxly Cannabis Group Inc.	3% 4% 20%	72%
#8	The Green Organic Dutchman Holdings _{Score:} 2	5% 3% 22% 70%	#18	Score: O Mera Cannabis Corp. Score: O	4% 4% 20%	72%
#9	Namste Technologies Inc. _{Score:} 2	5% 3% 22% 71%	#19	Score: CannTrust Holdings Inc. Score: -1	6% 7% 25%	72%
#10	The Flowr Corporation	21%		n Sector ranking		52% oes not know at all

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CANNABIS PRODUCERS REPUTATION – JULY PURCHASERS

#1	Aurora Cannabis _{Score:} 47	51% 3% 28% 18%
#2	Canopy Growth _{Score:} 34	40% 6% 27% 27%
#3	Aphria _{Score:} 21	25% 4% 32% 40%
#4	HEXO Corp. _{Score:} 19	24% 4% 33% 39%
#5	Vivo Cannabis Inc. _{Score:} 16	19% 3% 33% 45%
#6	Cronos Group Inc. _{Score:} 15	18% 3% 37% 42%
#7	The Supreme Cannabis Co. Inc. _{Score:} 14	19% 5% 32% 44%
#8	OrganiGram Holdings Inc. _{Score:} 13	19% 6% 35% 40%
#9	The Green Organic Dutchman Holdings _{Score:} 13	18% 5% 36% 41%
#10	The Flowr Corporation Score: 13	17% 4% 32% 47%

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#11	Emerald Health Therapeutics _{Score:} 12	4
#12	Tilray _{Score:} 12	5
#13	Mera Cannabis Corp. _{Score:} 12	4
#14	Namste Technologies Inc. _{Score:} 11	5
#15	West Leaf _{Score:} 11	5
#16	Newstrike Brands _{Score:} 9	4
#17	Wayland Group _{Score:} 9	4
#18	Auxly Cannabis Group Inc. _{Score:} 9	4
#19	CannTrust Holdings Inc. _{Score:} 9	
Position	in Sector ranking	



Position in Sector ranking

■ Good opinion | ■ Bad opinion | ■ Does not know enough | ■ Does not know at all

REPUTATIO

METHOD AND KEY FINDINGS

DIAGNOSTIC METHODOLOGICAL APPROACH

Study population

English-speaking Canadians, aged 18+.

Data collection

The study was conducted online. Respondents were randomly selected from Léger's Internet panel, a panel representative of Canada's population which includes more than 400,000 members across the country. The survey was accessible through a hyperlink and a unique access code inserted into the email that was sent to the panellists targeted for the study.

Collection period

Data collection was carried out in January and July, 2019.

Weighting and representativeness

To ensure that the sample is representative of the entire adult population of Canada, raw data was weighted according to the actual distribution of the population, based on gender, age, and region.

The results are weighted using data from Statistics Canada's latest available census (2016).

Margin of error

As a comparison, a probability sample of this size would have a margin of error of +/- 2.5%, with a confidence interval of 95% (19 times out of 20).

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