

<u>MJBizConNEXT</u> is the place for cannabis business executives, lead cultivators and innovators seeking a forward-looking view into what's NEXT in the cannabis industry: Ernest N. Morial Convention Center (Halls I-2 & J) in New Orleans, June 12-14 2019.

Brought to you by the editors of MJBizDaily, MJBizConNEXT is provides a more personal setting to launch and evolve important industry discussions through peer-to-peer sessions for CEOs, attorneys, cultivators, extraction scientists. MJBizConNEXT identifies new trends, technology and markets you need to understand and to be a key player in the future of the cannabis industry. Cutting-edge general sessions topics include:

- Cannabis Evolution: Products, Cultivation, Extraction
- Level Up: Next Steps for Your Business
- On the Horizon: Emerging Markets and Trends
- Money Matters: Investing in Cannabis
- On the Radar: Innovations in Cannabis Technology
- Future-Proof Your Business

The 250-hand selected exhibitors provide interactive experiences showcasing the impact of innovation on things like plant production, energy efficiency, industry size and community impacts.

Launching alongside MJBizConNEXT this year is <u>The Hemp Industry Daily Conference</u>, a one-stop source for the key market information you need to thrive in this unexplored territory. The conference is a three-day deep dive into business opportunities, the growing consumer demand for hemp and CBD, as well as must-know updates on regulations and legal developments.

"At MJBizConNEXT the pioneers and visionaries of the cannabis industry come together to look at the evolving future of cannabis and the drivers that are pushing it ahead," said CEO and Co-Founder of MJBizDaily, Cassandra Farrington. "They are here to leverage technology, to meet and learn from their fellow peer executives, and to prepare for what's to come as legalization lingers in the background and we pave the way to building a safe, regulated industry."

Exclusive events at MJBizConNEXT include (applications required):

• Executive Summit: (June 11) Exclusive C-Suite Only 2-Day collaborative event to discuss real world scenarios impacting the future of your business and to hear from successful executives about their own growth experience.

- INCBA Cannabis Law Sessions (June 11). International Cannabis Bar Association legal education program consists of the highest quality instruction presented by expert attorneys. \*
- <u>Lead Cultivator Program</u>: (June 12) Lead/Head cultivators invited to discuss the challenges of today and tomorrow in a moderated, structured round table setting with peers and speaker John Andrle, Owner & Founder of L'Eagle Services.
- <u>Lead Extractor Program</u>: (June 12) Lead Extractors and Lab Managers invited to a moderated and structured round table/open forum setting with peers including Jimmy Makoso, Co-founder & VP of Lucid Lab Group
- MJBizDaily's Night in New Orleans: (June 13) In association with Cannabis Doing Good, this event brings the cannabis industry together to support the organizations in the MJBizDaily Industry Giveback program as well as local New Orleans nonprofit groups.

## ABOUT MARIJUANA BUSINESS DAILY

Marijuana Business Daily is the leading B2B resource for the medical marijuana and retail cannabis industry. Founded in 2011, it is the most trusted independent publisher and event producer serving America's cannabis industry entrepreneurs and investors. They produce America's oldest and largest cannabis trade show: Marijuana Business Conference & Expo (MJBizCon), held in Las Vegas every year. The 2015, 2016, and 2017 events were each named to the Fastest 50 growing trade shows in North America by Trade Show Executive Magazine. The 2018 MJBizCon attendance topped 27,000 in total attendance, a 52% increase over 2017.

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