U.S. Hemp-Driven CBD Retail Sales to Reach \$3B+ by 2022. Expert Available.

The editors of MJBizDaily release the 2018 Hemp & CBD Industry Factbook: The definitive benchmark analysis of Hemp & CBD markets in the United States.

DENVER, CO. October 3, 2018—U.S. Hemp-driven CBD retail sales could top \$500M in 2018, with a conservative estimate to surpass \$3B by 2022, according to research from MJBizDaily's new 2018 Annual Hemp & CBD Industry Factbook: The definitive benchmark analysis of Hemp and CBD markets in the United States.

Marijuana Business Daily (MJBizDaily), the most trusted news source and event producer of the cannabis industry, introduced its sister publication Hemp Industry Daily earlier this year to tackle the ever-growing sector. Today, these researchers and editors release the first Hemp & CBD Industry Factbook containing findings from exclusive surveys and deepened analysis from data reports about these rapidly evolving industries. Currently, no federal agency tracks this type of information for the hemp industry.

Download your copy of 2018 Annual Hemp & CBD Industry Factbook <u>here</u>. Interviews available.

The Hemp & CBD Industry Factbook is a comprehensive resource for understanding current and upcoming industry-wide challenges affecting professionals at all levels in hemp and CBD and interprets economic, agricultural and regulatory developments impacting your business position and growth trajectory in the industry. Topics covered in the Hemp & CBD Industry Factbook include:

- Authoritative analysis of looming regulatory changes—2018 Farm Bill and DEA rescheduling--based on revived interest in today's hemp market;
- Breakdowns of preliminary consideration and obstacles across each U.S. state;
- A closer look at cultivator contributions and approaches to growing hemp; and,
- Current retail trends and methods for profitably introducing hemp and CBD to consumers.

"In this time of great hemp uncertainty, when market estimates vary exponentially and entrepreneurs have few government resources to find reliable data, this report offers exclusive intelligence about the U.S. hemp market culled from extensive research and interviews with entrepreneurs who know this industry best," said Kristen Nichols, Hemp & CBD Industry Reporter for Hemp Industry Daily.

Estimates and projections come with exclusive financial and operational data shared by people working in the hemp industry. Hemp Industry Daily would like to thank the National Hemp Association, the Hemp Industries Association, the Colorado Hemp Co. and PNX Botanicals for their help crafting and spreading the word about the hemp survey.

Join us in Las Vegas, November 14-16 for MJBizCon.

MJBizDaily's flagship event, MJBizCon, is the preeminent conference to drive business deals and forge valuable connections with cannabis professionals in business today. Don't miss the largest cannabis conference in the world, where business ideas become business deals. Join 22,000+cannabis professionals and 1,000+ exhibitors at the Las Vegas Convention Center, November 14-16. 2018.