

MJBizNEXT Experience the Future of the Marijuana Industry. May 9-11. New Orleans.

The largest, oldest and most trusted B2B cannabis trade show, <u>MJBizCon</u> introduces <u>MJBizNEXT</u> with a focus on the near future of the expanding Cannabis industry.

For executives growing their companies and emerging industry professionals looking at cutting edge innovations, new technologies and how cannabis businesses grow in a rapidly advancing market, **NEXT** is your show!

- Innovation & New Technologies—Explore and experience cutting edge industry innovation, new technologies and emerging companies in the Expo Hall.
- Advancing Education—Learn ways to grow your business in a rapidly advancing market through original sessions focused on: New Opportunities, Money Matters, Post Launch
- Next-Level Networking—Join fellow executives expanding their companies, top growers and extractors leading their fields and emerging industry professionals working to be tomorrow's leaders.
- Visit our Experiential Exhibits--Cultivation, Sustainability, and Retail Tech

"MJBizCon NEXT will focus on the future of the cannabis industry while of course looking toward advancing education in the field," said Cassandra Farrington, CEO and Co-Founder of MJBizDaily. "For the first time we have an invitation-only Executive Summit where industry leaders will come together to discuss new challenges and opportunities, as well as two days of Cannabis Law sessions covering topics from the general to the very specific. As the cannabis industry matures and legalization efforts expand, we need to make sure our program offerings do as well. I think attendees and exhibitors will be pleased."

## New Agenda Items for **MJBizNEXT** include:

- -- Keynote Kevin O'Leary, Chairman of OShares ETFs & Shark Tank Investor
- -- Chris Walsh, Keynote. The Year Ahead: 10 Trends to Watch
- --Jesce Horton, CEO Saints Cannabis, Keynote: Cementing Your Place in the Industry
- -- <u>Executive Summit (Invitation Only)</u> C-Suite professionals discuss mergers & acquisitions, delegation, growth strategies and other topics tailored for CEOs and senior leaders
- -- NCBA: Cannabis Law Sessions Highest quality legal instruction presented by expert attorneys at the top of their fields
- -- <u>VIP Lead Cultivation Program</u> Exclusive sessions dedicated to Lead Growers and Cultivators

- -- <u>VIP Lead Extraction Program</u> Exclusive sessions for Lead/Head Extractors and Lab Managers
- -- <u>Innovation Battlefield</u> Do you have a new innovative product or service for B2B market?

Since 2012, Marijuana Business Daily's annual B2B conference has been the biggest networking opportunity of the year. Attendees include a dynamic mixture of industry veterans, top newer firms, and emerging launches. All seven key industry sectors will be fully represented: dispensaries and rec retailers, wholesale growers, professional and financial services, infused product makers, private equity investors, ancillary products and tech, and testing labs.

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